

## Tarkett honoured with Red Dot Award for iD Mixonomi flooring collection

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Tarkett, a global leader in innovative and sustainable solutions for flooring and sports surfaces, has announced that its **iD Mixonomi** collection has won the coveted Red Dot Award: Product Design 2017.

The Red Dot Award is one of the world's largest design competitions. For over sixty years, the sought-after award has been the international seal of outstanding design quality. For the Red Dot Award: Product Design 2017, Tarkett was competing with participants from 54 countries with about 5,500 products and innovations.

Created for Architects and Designers, iD Mixonomi is a new Modular Vinyl tile flooring collection that makes custom-made interior environments possible. Built upon the principle of combining colours, shapes and patterns, iD Mixonomi is an intuitive tool to create personalized and tailored flooring installations, from timeless patterns to the most vibrant collages. The collection provides an inspiring palette of 33 colours and 10 shapes to play with.

*"Recognition from an organization as respected as Red Dot is confirmation to us that Tarkett is a thought industry leader in design,"* comments Florian Bougault, Art Director, Tarkett Stores and Shops, Hospitality and Leisure (SSHL). *"With every new collection we launch we try to push the boundaries of design. Our iD Mixonomi*

*collection gives Architects and interior Designers endless opportunities to unleash their creativity and produce unique flooring schemes.”*

*“The Red Dot winners are pursuing the right design strategy. The award by the critical Red Dot jury documents their high design quality and is indicative of their successful design policy,”* comments Professor Dr. Peter Zec, founder and CEO of the Red Dot Award.

*“The Red Dot Award: Product Design, stands for one of the most renowned evaluation processes for inspiring design and innovation,”* adds Florian Bougault. *“iD Mixonomi is an ambitious collection with a design aesthetic that manages to be bold, creative and playful. The Tarkett teams are extremely proud of this achievement.”*

For this collection, Tarkett has also developed a dedicated online library of patterns and layouts, along with a configurator and digital visualizer, <http://id-mixonomi.esignserver2.com/inspiration.do> It provides further inspiration for bespoke flooring designs – perfect for unique customer experiences in Stores, Shops and/or Hospitality and Leisure.

iD Mixonomi will be available from September 2017, for EMEA area. For more information, stay tuned on <http://professionals.tarkett.com/content/red-dot-award-winning-id-mixonomi-collection> or contact your local Tarkett representatives.

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### **About Tarkett**

With net sales of more than 2.7 billion euros in 2016, Tarkett is a global leader in innovative solutions for flooring and sports surfaces. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood & laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide. With 12,500 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to sustainable development, the



Group has implemented an eco-innovation strategy and promotes circular economy. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60. [www.tarkett.com](http://www.tarkett.com).

### **About the Red Dot Design Award**

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept. The Red Dot Award is organised by Design Zentrum Nordrhein Westfalen and is one of the world's largest design competitions. In 1955, a jury convened for the first time to assess the best designs of the day. In the 1990s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award. Ever since, the sought-after Red Dot award has been the revered international seal of outstanding design quality. More information is available at [www.red-dot.org](http://www.red-dot.org).

With around 40 experts from around the world, chosen according to strict rules, the Red Dot Award: Product Design guarantees a high level of competence in the judging process. An independent and international jury of experts - including independent designers, design professors and specialist journalists - assessed all products entered individually.

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