

TARKETT PRESS
RELEASE

Tarkett moves towards an IPO and registers its *document de base* with the French *Autorité des Marchés Financiers* (AMF)

Nanterre, 4th October 2013

Tarkett, a global leader in flooring and sports surfaces, today announces the filing of its *document de base* with the French *Autorité des Marchés Financiers* (the "AMF") under number I. 13-046 on the 3rd October 2013.

The registration of the *document de base* is the first step towards Tarkett's initial public offering of its shares on the regulated market NYSE-Euronext Paris. The process is subject to market conditions and to the AMF's visa on the prospectus for the transaction.

Michel Giannuzzi, CEO of Tarkett, declared: "We are excited to launch this IPO process, which is a major step in the development of Tarkett Group, today recognized as a global leader. With more than 130 years of entrepreneurial successes, the Group will pursue its international development strategy and its focus on sustainable and profitable growth".

About Tarkett:

Tarkett is a global leader in innovative and sustainable solutions for flooring and sports surfaces. With a wide range of products including vinyl, linoleum, carpet, rubber, wood & laminate, synthetic turf and athletics track, the Group serves customers in more than 100 countries worldwide. With almost 11,000 employees and 30 production sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to sustainable development, the Group has implemented an eco-innovation strategy and promotes circular economy.

Tarkett net sales of 2.3 billion euros in 2012 are balanced between Europe, North America and fast growing countries. Since January 2007, Tarkett has been jointly owned by the Deconinck family (50 per cent) and private equity funds affiliated with Kohlberg Kravis Roberts & Co. L.P. (50 per cent).

Tarkett's *document de base* is available on the company's website (www.tarkett.com) as well as the AMF's (www.amf-france.org), and is available free of charge upon request from the company at Tarkett 2 rue de l'Égalité, F-92748 Nanterre Cedex. The Group draws the public's attention to Chapter 4: 'Risk factors', in the *document de base* registered with the AMF.

Press contacts :

Tarkett : Véronique Bouchard Bienaymé, communication@tarkett.com

Brunswick : Agnès Catoire, Benoit Grange, tarkett@brunswickgroup.com, +33 1 53 96 83 83

No communication or other information related to this transaction or to Tarkett Group may be transmitted to the public in a country in which any approval or registration is required. No steps to such end have been taken or will be taken by the company in any country (including France) in which such steps would be required.

This press release does not constitute an offer or a solicitation to sell or subscribe requiring a prospectus within the meaning of Directive 2003/71/CE of the European Parliament and Council dated November 4, 2003, as amended, in particular by Directive 2010/73/UE in the case where such directive was implemented into law in the member states of the European Economic Area (together, the "Prospectus Directive").

The offer will be open solely to the public in France after the delivery by the AMF of a visa on the Prospectus.

With respect to the member states of the European Economic Area other than France (the "Member States") having implemented the Prospectus Directive into law, no action has been or will be taken in order to permit a public offer of the securities which would require the publication of a prospectus in one of such member states. In Member States other than France, this press release and any offer if made subsequently are directed exclusively at persons who are "qualified investors" and acting for their own account within the meaning of the Prospectus Directive and any relevant implementing measures in the relevant member state.

This press release must not be published, released or distributed, directly or indirectly, in United States of America, Australia, Canada or Japan. This press release and the information contained herein do not constitute an offer to sell or subscribe, nor the solicitation of an order to purchase or subscribe, securities in such countries.

This press release does not constitute or form part of an offer of securities or a solicitation for purchase, subscription or sale of securities in the United States. Securities may not be offered, subscribed or sold in the United States without registration under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act") and other state securities law, or pursuant to an exemption from registration. Tarkett Group shares have not been and will not be registered under the U.S. Securities Act and Tarkett Group does not intend to undertake a public offering of its securities in the United States.

This press release is not an invitation nor an inducement to engage in investment activity for the purpose of Section 21 of the Financial Services and Markets Act 2000, as amended ("FSMA"). This press release is directed only at (i) persons outside the United Kingdom, (ii) investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order"), (iii) persons referred to in Article 49(2) (a) to (d) of the Order (high net worth entities, non-registered associations, etc.) and (iv) other persons to whom this document may be lawfully communicated (all persons listed in (i), (ii), (iii) and (iv) above being referred to as "Relevant Persons"). The securities of Tarkett described herein are available only to, and any invitation, offer or agreement to subscribe, purchase or otherwise acquire such securities will be engaged in only with, Relevant Persons. Any person who is not a Relevant Person must not act or rely on this document or any of its contents.

The release, publication or distribution of this press release in certain jurisdictions may be restricted by laws or regulations. Persons in such jurisdictions into which this press release is released, published or distributed must inform themselves about and comply with such laws or regulations.