

TARKETT, ACTIVE CONTRIBUTOR TO  
WORLD ECONOMIC FORUM'S ANNUAL MEETING  
IN DAVOS  
ON JANUARY 20-23, 2016

Paris, 20 January, 2016

Tarkett, a global leader in innovative and sustainable solutions for flooring and sports surfaces, is to attend the World Economic Forum's Annual Meeting in Davos from January 20-23. This year, the core theme of the summit relates to the 'Fourth Industrial Revolution', referring to the current transformation of systems of production, distribution and consumption.

As a Partner Company, Tarkett contributes all year round to the World Economic Forum's discussions through a dual membership:

- Tarkett is actively involved in the Global Challenge initiative on the '**Environment and Natural Resource Security**'. In addition, the Group also contributes to **Project MainStream**, a multi-industry and CEO-led global initiative to accelerate innovation and help scale up the Circular Economy model. This initiative is organized by the World Economic Forum and the Ellen MacArthur Foundation.
- As an Industry Partner, Tarkett also contributes to the '**Infrastructure and Urban Development**' initiative. The Group takes part in the discussions at Davos on the '**The Future of Construction**' project, which explores areas including advanced building materials, disruptive business models and cross-industry collaboration.

Michel Giannuzzi, Chief Executive Officer of Tarkett said: "We are proud to be involved in these important discussions, which will contribute to discovering the best ways to develop a vibrant and sustainable global economy in the near and long term, based on collaboration and innovation. I am convinced that, in these challenging times, it is vital for leaders from the private and public spheres to come together to explore initiatives for unlocking creativity and technological change and supporting sustainable economic growth across the world".

Moreover, Tarkett has been shortlisted as one of the finalists for the Award for the Circular Economy Multinational, organized by the World Economic Forum's Young Global Leaders in collaboration with Accenture.

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For many years, Tarkett has been committed to making the transition to the circular economy, powered by Cradle to Cradle® principles. Guided by this vision, Tarkett has been deploying a comprehensive circular economy strategy based on its 'closed-loop circular design' model, since 2011. This is driven by an extensive eco-innovation strategy, which contributes to protecting the planet and the well-being of its inhabitants at every step of the product's life (design, production, use and recycling).

Tarkett's circular vision has been at the forefront of setting new industry standards based on healthy materials supporting a positive closed-loop system. In this regard, Tarkett has been a pioneer in developing and implementing alternative to the phthalate plasticizers in its vinyl flooring, supporting the responsible use of PVC. Leading the flooring industry transformation, the Group now uses phthalate-free plasticizers in all of its American and European vinyl flooring production sites and has set a target to roll this new technology out to all of its sites worldwide by 2020.

Moreover, Tarkett has developed a wide range of flooring solutions that contribute to the improvement of indoor air quality – including low VOC emissions, anti-allergens and technology that combats fine dust in the air. Tarkett also designs its products with high levels of recycled content, implements recycling programs, sets up closed-loop water circuits in its production sites and develops renewable energy initiatives.

#### **NOTES FOR EDITORS:**

At Davos, Michel Giannuzzi, CEO of Tarkett will be contributing as a speaker at two discussions relating to the environment and sustainable business:

**Circular Economy: The Way Ahead, Wednesday 20 January, 15:00-17:00.** This private session, moderated by Mike Barry, Director, Sustainable Business, Marks and Spencer, will share progress on the path to the circular economy, discuss the launch of two new reports: “A Global Plastics Packaging Roadmap” and “Intelligent Assets: Unlocking Circular Economy Potential”, and explore how to broaden the reach and relevance of the circular economy to new regions.

**Leading the Clean Revolution, Friday 22 January, 12:30-13:45.** This public session, moderated by Aron Cramer, President and Chief Executive of Business for Social Responsibility (BSR), will explore the business models and strategic partnerships driving clean and competitive enterprises. In addition to Michel Giannuzzi, CEO of Tarkett, other speakers include the CEOs of Allianz, Veolia, Miniwiz and Vestas Wind Systems.

#### **About Tarkett**

Tarkett is a global leader in innovative and sustainable solutions for flooring and sports surfaces. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood & laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide. With 12,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to sustainable development, the Group has implemented an eco-innovation strategy and promotes circular economy. Tarkett's net sales of 2.4 billion euros in 2014 are balanced between Europe, North America and the region comprising CIS countries, APAC & LATAM. Tarkett is listed on Euronext Paris (compartment A, ticker TKTT, ISIN: FR0004188670). [www.tarkett.com](http://www.tarkett.com)

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