

## Presentation of a new strategic plan Investor Day on the 19<sup>th</sup> of June, 2019

**PARIS, FRANCE, MARCH, 12, 2019** – As announced during the release of its 2018 annual results, Tarkett has initiated a review of its strategic priorities.

The aim is to structurally improve profitability and organizational agility, to capture the opportunities offered by digital and to increase the Group's leadership in circular economy.

A new strategic plan covering all these areas will be presented by Tarkett's management team at an Investor Day to be held on the 19<sup>th</sup> of June, 2019 in Paris.

Given the significant increase in raw material prices over the past two years, the medium-term financial objectives communicated in 2016 are no longer relevant by 2020. New objectives will also be announced as part of this plan.

The presentation will be held at 2pm on the 19<sup>th</sup> of June, 2019 at Hotel Pullman Paris Tour Eiffel, 22 Rue Jean Rey, 75015 Paris. An audio webcast will also be available (live and playback).

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### About Tarkett

With 135 years of history, Tarkett is a worldwide leader of innovative flooring and sports surface solutions. Consolidated net sales reached €2.8billion in 2018. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood, laminate, synthetic turf and running tracks, the Group serves customers in more than 100 countries worldwide. With 13,000 employees and 35 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to "Doing Good. Together.", the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people's health and wellbeing, and preserving the natural capital. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60. [www.tarkett.com](http://www.tarkett.com)

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