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www.tarkett.com



Sustainability:
an everyday
practice,
not just an idea.

It's not just cleaning up after yourself.

It's using less to begin with and finding new and better ways to do the same things.

Being sustainable, whether you're a corporation or an individual, is a practice, a process and not a thing.

Every day we come to work ready to take another step toward making Tarkett more sustainable.

Another step toward helping our customers balance their needs and providing them with responsible, brilliant choices in flooring.



We keep 60,000 tons of material out of landfills each year.

Sustainability isn't something new at Tarkett. We started recycling resilient floors 50 years ago, before most companies were giving it a thought. And today, we have the only recycling plant in the industry that converts used floors from us and our competitors.

We're constantly looking for better raw materials. To find ways to use less energy and resources.

To create better spaces. To find new ways to reclaim our flooring.

Every day we come to work trying to build a better floor.

A floor that enables our customers to balance the impact on the earth, their people and their budgets.

Those are the floors of the future. Sustainable floors that help us all live in balance.



Sustainable.
It means living in
balance.





Tarkett's
Balanced Choice.



Our approach to sustainability is called Balanced Choice.

It's a practice that begins with the conviction that everything is interconnected and that every person, project and environment is different and requires different choices. The raw materials that go in affect the way they can be reclaimed at the end. They impact the resources needed to care for them along the way. Every decision has an impact down the road – on our customers, their environment and their budget.

Tarkett's Balanced Choice offers our customers floors that work better.



Making Tarkett's
Balanced Choice
work.

Becoming a sustainable organization is complicated, but it's not rocket science. We've been a leader in environmental manufacturing and the development of sustainable products for decades by doing four things: using better materials, consuming less resources, creating people-friendly spaces and reclaiming products at the end of their lives.

BETTER MATERIALS.

Where we can use renewable resources, we do. Our linoleum is made from linseed oil, sawdust, wood, cork and jute. Our wood and laminate floors are also made from renewable resources.

RESOURCE STEWARDSHIP.

Since 1999, we've reduced our total organic emission, by up to 50 percent, cut our water consumption and our non-recycled waste by no less than 30 percent. Using fewer resources is good for the environment and the bottom line. That's a win-win, and a powerful incentive to invest in better, smarter technologies.

PEOPLE-FRIENDLY SPACES.

We design floors that make people more productive. Floors that are easy to maintain, requiring fewer chemicals, which improves the footprint and indoor air quality. We make floors that are quiet, floors that are safe. We make floors that can be easily moved and repurposed. We make floors that help people work, play, shop, heal and learn better.

REUSE AND RECYCLE.

We recycled the first PVC homogenous tile back in 1957. Five years later we pioneered the recycling of heterogenous flooring. And that was just the beginning. In 2003, we introduced the first post-installation recycling program in North America called ReUse. We continuously search for ways to use more recycled content at the start and recycle more product at the end. We've found that it's good for our environment and business.

Our system provides you with a wide range of sustainable solutions. So whether you're building a home, a school, a hospital or a sports facility, you can make the right choice. One that meets your functional requirements and your desire to use sustainable products. Tarkett's choice of sustainable solutions is an integrated system that offers our customers the chance to balance all the competing needs while making choices that are truly sustainable and work together aesthetically.



VINYL

Long lifetime and low maintenance requirements result in a very favorable resource consumption profile and economics.

Widest choice of design options.

High level of recycled materials in our products, 20 percent to 30 percent, which in turn are 100 percent recyclable.

RUBBER

Long lifetime and low maintenance requirements result in a very favorable resource consumption profile and economics.

Noise absorption and walking comfort make rubber a particularly people-friendly floor.

Manufactured from recycled materials, such as post-consumer truck tires.

LINOLEUM

Made with rapidly renewable raw materials such as linseed oil, sawdust, wood, jute and cork.

Proprietary xF™ surface treatment reduces water, detergent and chemicals consumption by 50 percent.

Recycled content of up to 7 percent.

LAMINATE

Made of renewable resources.

Widest range of design choices in hard floors make it the first choice for designers.

Ease of installation and recoverability suit people with frequently changing needs particularly well.

ARTIFICIAL TURF

Safe, always in great condition and good for the environment.

Can save up to two million liters of water compared to a natural grass football field while eliminating pesticides and 1.5 tons of fertilizers per year.

Use of used raw material removes 300,000 tons or 50 million tires from landfills each year.

WOOD

Made of renewable resources.

Product structure reduces utilization of hardwood.

Widest design choice of highly authentic products.

Tarkett's
choice of
sustainable
solutions.



We have a long history of Environmental Intelligence™

Long before other companies realized that creating sustainable products was actually good for business because it was good for customers, we were recycling our own product and working to reduce the resources needed to make and maintain our floors. But most timelines are about history. You'll notice that this timeline goes into the future, setting out clear goals and milestones.

That's because we believe sustainability is a constant practice, a way of approaching challenges and finding solutions.

1957

Recycling of first PVC HO tile: Tarkett has been the industry leader in recycling ever since.

1962

Recycling of first PVC HE roll: Sedan starts recycling and leads the way in France.

1964

Recycling of the first production scrap at Johnsonite manufacturing.

1975

Launch of PUR surface treatment: minimizes water and detergent consumption.

1978

Launch of loose lay floorings: minimizes adhesive and solvent use.

1948

Innovation of three-layer parquet to minimize the use of hardwood.

1980

Start of systematic life-cycle cost assessment of our HO products to save water, energy and detergents.

1991

Begin to repurpose all production dustings in Johnsonite North America.

1994

Launch of FieldTurf artificial turf, saving water and avoiding the use of fertilizers and pesticides.

1996

Introduction of Replay: Tile and Sheet manufactured from post-consumer rubber tires.

1997

Collection and recycling of post-installation waste: our key site in Sweden (Ronneby) leads the way.

1998

First ISO 14001 certification: Narni (Linoleum, Italy), Ronneby (HO, Sweden), Sedan (HE, France).

1999

Start of biofilter in Clervaux: low energy consumption, low maintenance, no burning.

2002

Life-cycle analysis: we have been instrumental in establishing standards throughout Europe.

2003

ReUse and RESTART™: post-installation recycling program operational in North America and Introduction of rePLACE®, the world's first demountable wall base.

2006

xF™ treatment for linoleum: minimizes water and detergent consumption.

WE WANT TO CONTINUOUSLY IMPROVE TARKETT'S BALANCED CHOICE.

THEREFORE, WE ARE COMMITTED TO:

Report our progress transparently every year.

Accelerate the introduction of innovative raw materials.

Optimize our consumption of resources.

Make floors that are more and more people friendly.

Extend our recycling leadership.

Michel Giannuzzi
Chief Executive Officer

Patrick Mathieu
President, Western European Division

Dragan Zarkovic
President, Eastern European Division

Jeff Buttitta
President, Northern American Division

Joe Fields
President, FieldTurf Tarkett



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